

ABSTRACT OF THE DISCLOSURE

An electronic coupon sending/collecting scheme that can be realized without utilizing communication providers is disclosed. In this scheme, an electronic coupon is sent from one radio base station provided in the facility to the radio portable terminal by using the radio LAN, either automatically or in response to a request for acquiring coupon made by the user. Then, the electronic coupon is collected from the radio portable terminal at that one radio base station or another radio base station provided in the facility by using the radio LAN, and a service corresponding to the electronic coupon is provided to the user of the radio portable terminal.

15

20

25

30

35